



6509 Mojave Ct NW Albuquerque NM 87120
 ph(505)-898-3757 fx(505)-899-2317
 Santa Fe (505)-466-2448
 Toll Free 1-866-443-4373

NEW MEXICO PARK & RIDE '09



King Kong Wrap Driver side 174" x 105"



Back Wrap 95" x 62"

This is a program undertaken by Templeton Marketing in conjunction with All Aboard America. There are numerous 45' coaches available for 'back and king kong wraps advertising' only. Advertisers have a unique opportunity for targeting select routes with a head turning, billboard sized display area.

Routes Available	Qty	King Kong Wrap*	Back Wrap
Santa Fe Shuttle(smaller bus)	2	\$600/ea/mo	NA
Santa Fe-Los Alamos	8	\$700ea/mo	\$450ea/mo
Santa Fe-Espanola	2	\$700eamo	\$450/ea/mo
Santa Fe-Las Vegas	1	\$550ea/mo	\$400ea/mo
Santa Fe-Eldorado-Edgewood/Moriarty	1	\$600eamo	\$450/ea/mo
Espanola-Los Alamos	2	\$600ea/mo	\$400/ea/mo
Las Cruces-E Paso(Gold Route)	4	\$700ea/mo	\$450ea/mo
Sandoval Easy Express (smaller buses):			
Rt 1 Bernalillo Circulator	1	\$500/ea/mo	-\$80 load side
Rt 3 Jemez – Bernalillo/R. Rancho	1	\$450/ea/mo	"
Rt 8 Cuba – Bernalillo/R. Rancho	1	\$450/ea/mo	"
Rt 22 Cochiti-Bernalillo/R. Rancho	1	\$400/ea/mo	"



Smaller Bus Driver side 144" x 113"
 Load side 126" x 113"



*Load side \$100/mo less

Features include:

Hours of operations: 4:30am to 8pm plus mid day routes.

Average 2.5 roundtrips daily per vehicle, 5 days/week (Monday thru Friday). Added exposure with weekend charters.

Average mileage per vehicle/month(approx):

Santa Fe 'in town' Shuttle(new)	tbd
Santa Fe-Los Alamos	4-5000
Santa Fe-Espanola	3-4000
Espanola-Los Alamos	3-4000
Santa Fe-Eldorado-Edgewood/Moriarty	3-5000
Las Cruces-White Sands-El Paso	4-5000
S.E.E.(Sandoval County routes)	3-4000

Primary stops and pickups in Santa Fe are at District 5, DOT(Alta Vista), DOT(Cordova Cntr), Pera Bld, Sheridan.

Los Alamos stops include TA 3, 20th & Central & Pojaque.

Las Cruces route: I-25 north(from El Paso) to exit 9(hwy 70), stops at Ashley Furniture to White Sands then return trip in afternoon.

Sandoval Cnty Easy Express.: Bernalillo Circulator is an 'in City' fixed stops, includes Railrunner Station, Commerce Center, State Offices, Bernalillo Wal-mart, 550 & Don Tomas, and other stops.

Large format outdoor advertising media available that reaches into Santa Fe, Espanola, Los Alamos, Las Cruces-White Sands, and Sandoval County.

Production Estimate:

Back Wrap-production of vinyl installed: \$900 *

King Kong Wrap-production of vinyl, window vision installed: \$2400*

Smaller bus: King Kong Wrap-production of vinyl, window vision installed: \$1900*

(template available for graphic artist)

*Subject to slight modification