

# Increase Awareness Daily and Create Positive Impact with **MOVING SCHOOL BUS BILLBOARDS**

- ~ Local reach on busiest streets in Rio Rancho
- ~ High frequency Mon.-Fri. (Avg. 4.5 hours per day)
- ~ One half of all advertising proceeds goes to schools
- ~ Fixes routes for elementary, mid and high schools



Mid Display (44" x 93")



Upper Banner (11" x 75")

## MONTHLY RENTAL RATES

Mid Display	\$ 200/mo.
Rear Display	\$ 170/mo.
Combo (all 3 positions)	\$ 320/mo.
Upper Banner	\$ 40/mo. (only available with purchase of mid or rear displays)

**10% DISCOUNT FOR 4+ UNITS ON RENTAL ONLY**

## ONE TIME PRINT & INSTALLATION FEE

Mid Display	\$ 220/ea.
Rear Display	\$ 190/ea.
Upper Banner	\$ 100/ea.

High performance control tac vinyl

**SIZES VARY SLIGHTLY**



Rear Display (44" x 75")



Combo Display

Note: Above height dimensions based on surface area

