

RoadRUNNER Transit Rate Card

NOW AVAILABLE!

- *Local reach – high visibility
- *Fixed bus routes *High frequency M-F(7am-6pm)



King Kong Wraps



Rental: \$650/mo(driver side)
\$480/mo(load side)
Size: 174" x 98"(D-side)
96" x 98"(L-side)

Production Cost*: \$1900-2200 (d-side)
\$1100-1400(l-side)
Includes control tack vinyl, window perf & installation
*Conditional upon vinyl type

Discount
10% for 2-4
wrap displays

10% for 5+
side decals



Back Wrap, ½ Back, Back Decal

Rental: \$380/mo(backwrap)
\$260/mo(halfback)
\$190/mo(back decal)

Size: 54" x 84"(backwrap)
34" x 84"(halfback)
21" x 84"(back decal)
Production Cost \$650/ea, 340/ea, \$170/ea

Wrap Displays
3-month
Minimum

Side Decals
1 month minimum



Full Wrap, Full Side

Rental: \$2100/mo(Full Wrap)
\$1000/mo(Full side)

Production Cost: Subject to quote

Includes control tack vinyl,
window perf & installation

Side Decals



Rental: \$240/mo(bus king)
\$200/mo*bus queen)

Size: 30" x 144"(D-side)
30" x 88"(L-side)

\$130/mo additional for jumbo
king or jumbo queen.

Production Cost:
\$190/ea(bus king), \$160/ea(bus queen),
& additional charge for jumbos