

## RoadRUNNER Transit Rate Card

- \*Local reach – high visibility
- \*Fixed bus routes \*High frequency M-F(7am-6pm)



**Impactful!**

Discount  
10% for 2-4  
wrap displays

10% for 5+  
side decals



### King Kong Wraps

Rental: \$650/mo(driver side)  
\$480/mo(load side)  
Size: 174" x 98"(D-side)  
96" x 98"(L-side)

Production Cost: \$1900 (d-side)  
\$1200 (l-side)  
Includes control tack vinyl, window perf & installation



### Back Wrap, 1/2 Back, Back Decal

Rental: \$380/mo(backwrap)  
\$260/mo(halfback)  
\$190/mo(back decal)  
Size: 54" x 84"(backwrap)  
34" x 84"(halfback)

Production Cost \$550/ea, 380/ea



### Full Wrap, Full Side

Rental: \$2100/mo(Full Wrap)  
\$1000/mo(Full side)

Production Cost: Subject to quote

Includes control tack vinyl,  
window perf & installation



### Side Decals

Rental: \$240/mo(bus king)  
\$200/mo(bus queen)  
Size: 30" x 144"(D-side)  
30" x 96"(L-side)

\$130/mo additional for jumbo  
king or jumbo queen.

Production Cost:  
\$200/ea(bus king), \$180/ea(bus queen)  
\$490/ea(jumbo king) 42" x 174  
\$370/ea(jumbo queen) 42" x 96"

Jumbo king 42" x 174" \$370/mo

Wrap Displays  
3-month  
Minimum

Side Decals  
1 month minimum